



20 March and 23 March, 2023

Cineplexx, Kranj

The Association EPEKA, Soc. Ent., organises a film screening in Kranj as part of the **EU Youth Cinema: Green Deal** project.

**EU Youth Cinema: Green Deal** is an innovative project dedicated to a sustainable Europe, presenting the European Union's **green objectives** in a film context. The project contributes to the evaluation and understanding of **EU Green Deal** among young viewers and provides a platform for a multicultural approach to the Green Agenda. The project engages young audiences in particular, addressing environmental challenges and promoting green activities and lifestyles.

The project will offer young people and teachers a programme of film and educational activities over a period of 24 months. Film screenings and streaming content will be accompanied by didactic material and thematically linked discussions, workshops and lectures.

The programme is based on a carefully selected collection of 25 European films, which will be screened between May 2022 and May 2024 both in cinemas and via **online streaming platforms**.

The project is implemented in Slovenia, Austria, Croatia, North Macedonia and Romania. All films will be subtitled in local languages and are suitable for young people aged 10 and over.

**The Association EPEKA, Soc. Ent., organises a week of important days for nature, such as:**

20 March World Frog Day,

21 March International Day of Forests,

22 March World Water Day, two events with film screenings and talks/presentations by experts.

#### Film information:

1. **EATING DIFFERENTLY – EATING DIFFERENTLY** | AUSTRIA (2020) | DIRECTED by Andrea Ernst, Kurt Langbein | DOCUMENTARY | 84 MINUTES | RECOMMENDED AGE: OVER 10 YEARS OLDER, with English subtitles



Our diet pollutes the climate. How big is our carbon footprint and is it true that our cattle are actually in the fields of soya farmers in Brazil?

For the film Eating Differently – An Experiment, the field was planted with the very foods that end up on our plates and that the industry uses to produce food for animals. The result is a 4 400 m<sup>2</sup> field, two thirds of which is located abroad. In total, we consume twice as much as we actually deserve.

Can we change this?

Three families embark on a self-examination. They start shopping regionally and rediscover cooking. The result is surprising. Eating differently actually changes our land use and carbon footprint.

The film will be followed by a presentation of Štefan Simončič's project #CLIMATEOFCHANGE#, to be carried out by Štefan Simončič. Project partner SLOGA Platform,

The main objective of this project is to build a better future for both climate migrants and young people who will face the worst impacts of the climate crisis. Through youth inclusion in Europe, the interplay between local and global inequalities must be highlighted and young people empowered. Not only the power to change their daily lives, but also the power to become advocates for global justice issues.

This will be followed by a keynote speech by the environmental activist Simon Žlahtič, who is best known as one of the activists who fought for the preservation of the Rogoš Forest, which was sacrificed for the construction of the Magna factory in Hoče near Maribor. He will present the parallels of investments questionable for the environment and sustainability and what kind of environment we want for the future. He will also inform participants about the EU Parliament's vote to adopt the Farm to Fork Strategy, which paves the way for a healthier and more sustainable food system in the European Union.

#### EU YOUTH CINEMA: GREEN TALK and film screening

Presentation of SLOGA and the 2030 Sustainable Development Goals

**23 March 2023 at 11.30 a.m.**

The Association EPEKA, Soc. Ent., is repeating the screening of the film on Thursday 23 March 2023 at 11.30 am.

This time, however, a different topic will be aired for the roundtable, where the SLOGA Platform will present the 2030 SDGs.

Trailer

**Registration is required to visit the cinemas and access the online platform.**

ONLINE REGISTRATION

Film screenings in cinemas:

**20 March and 23 March 2023 at 11.30 at Cineplexx Kranj**

The films are available at streaming platform from 5 May 2022 to 30 April 2024:

All events within the project are **free of charge**. As the number of seats in the cinemas is limited, priority will be given to those who register first.

The project is funded by the EU Creative Europe Programme and the Ministry of Public Administration

The Association EPEKA, Soc. Ent., is supported by:

